## Industrial Chitecture Design Award 2024

TOGETHER LIFTING VIETNAM'S INDUSTRIAL ARCHITECTURE STANDARD

THE ORGANIZER









Organized in collaboration between NS BlueScope Vietnam and the University of Architecture Ho Chi Minh City

## AWARD REGULATIONS

Ho Chi Minh City, May 2024





## **01.** ABOUT THE AWARD

The Industrial Architecture Award is organized jointly by NS BlueScope Vietnam and the University of Architecture Ho Chi Minh City as part of the BlueScope ASEAN Steel Architecture Award.

The winning entries will represent Vietnam at the BlueScope ASEAN Steel Architecture Award, which are expected to be held in November 2024 in Malaysia.





## **02.** THE AWARD AIMS AT THE FOLLOWING GOALS AND REQUIREMENTS:

#### 2.1 GOALS

To direct design criteria in the field of industrial construction towards the current trend of sustainable development.

To promote creativity in the field of industrial architectural design. Share knowledge and passion through beautiful, exemplary industrial buildings that use steel materials.

To honor industrial construction projects in Vietnam that are exemplary in the use of steel materials.

To share experiences from completed construction projects (starting with projects that use solutions and materials from BlueScope).

#### 2.2 REQUIREMENTS

Maximize the mobilization of entries that are high-quality industrial architectural projects using solutions and materials from BlueScope by eligible participants.

Entries must fully meet all content requirements and adhere to the regulations and terms related to the competition submission as stated in these regulations.

Organize thorough and accurate analysis and evaluation to select the best proposals, ensuring objectivity, transparency, and compliance with relevant regulations.



## **03.** FORMAT, SCOPE, AND NATURE OF THE AWARD

Industrial rchitecture

Design Award 2024

The Industrial Architecture Award, organized jointly by NS BlueScope Vietnam and the University of Architecture Ho Chi Minh City, is a national-level award. It involves a selection process and awarding of prizes for completed industrial architecture projects that are in use and **incorporate solutions and materials from BlueScope.** 

The award aims to honor exemplary industrial architectures that fully meet the Evaluation Criteria for registered architectures specified in Section 5. Specifically, there will be a special award for the exemplary and long-lasting, sustainable use of the work (special awards are separately considered for the architectures that have been put into use before 2014).





## **04.** PARTICIPANTS - ENTRIES AND ENTRY CONDITIONS

#### PARTICIPANTS

are designed consulting companies or the design/architecture departments of project investing companies - with legal entities operating in Vietnam - and have industrial architectural works built in Vietnam.

#### ENTRIES

are industrial architectural works constructed in Vietnam, that do not violate any regulations, standards, or legal norms of Vietnam, and have been completed and accepted for use before the submission deadline.

#### OTHER CONDITIONS

- Members of the Organizing Committee, Evaluation Panel, Technical
   Secretary Team individuals involved in organizing the competition, etc. are not eligible to participate in this award.
- Participants must have the approval and confirmation from the project's investor regarding the information of the construction work submitted for the award.
- The participant must be the project leader, the lead architect, or, if a team of authors or a design consortium, etc. there must be a principal responsible for the architectural design of the submitted work.
- Entries will be evaluated by the Organizing Committee according to the criteria outlined in Section 5 of these Regulations.





## **05.** EVALUATION CRITERIA FOR CONTEST ENTRIES

#### ENTRIES MUST MEET THE FOLLOWING CRITERIA:



The projects are industrial constructions, already completed and in use in Vietnam before the submission deadline.



Must use **COLORBOND**<sup>®</sup> or **ZINCALUME**<sup>®</sup> steel materials for the main construction elements of the project (such as manufacturing facilities, warehouses, office buildings, etc.)



The design solution should meet the requirements for reasonable planning, good spatial organization, and a production line that fits the production needs, creating a beautiful, harmonious architectural form that integrates the relationship between production technology and the building, as well as between the building and the surrounding environmental landscape.



The design idea should be novel creatively architecturally advanced, and modern. It should apply modern construction technology and techniques, and use advanced, effective materials that are environmentally friendly.



Emphasis on sustainability. Encourages creativity according to the criteria of Vietnamese Green Architecture and applicable international Green Architecture standards.





CRITERIA	DESCRIPTION	DENSITY
Unique and impressive design <b>(Creativity)</b>	The design concept is innovative, architecturally forward-thinking, and modern, with cultural, social, and humanitarian significance.	<b>50</b> %
Innovations in structure and functionality <b>(Innovation)</b>	The design concept creatively utilizes steel materials, encouraging the use of BlueScope's materials and solutions to express design identity and ensure the functionality of the structure.	30%
Sustainable design <b>(Stability)</b>	The design showcases solutions that support energy and water conservation, waste minimization and recycling, emissions reduction, and carbon efficiency. It is innovative according to the criteria of Vietnam Green Architecture and the global standards of Green Architecture currently applied.	20%





## **06.** PRELIMINARY ASSESSMENT OF ENTRIES

Three days after the deadline for submission, the Organizing Committee (OC) will conduct a preliminary assessment of the entries and issue a record of the meeting to evaluate the entries from the participating units, announcing the results regarding which entries meet the criteria. Each participant will be informed whether their submission is suitable or not.

#### THE VALIDITY OF SUBMISSION ENTRIES

Validity of Submission Entries will be disqualified and will not be presented to the Evaluation Panel if they violate any of the following conditions:

- Belong to a group of participants who are not allowed to enter the competition.
- Missing required documents specified in Section 7.
- Violate the anonymity rules as specified, allowing the Evaluation Panel to identify the submitting unit during the review process.
- Fail to submit the required number and content of documents, or fail to submit by the specified deadline and location.





## **07.** ARCHITECTURAL DESIGN AWARD ENTRY REQUIREMENTS

Each entry submission must include the following documentation:

#### 1. A4 Envelope

The outside must clearly state the Name of the entry, and should include:

- A registration form (as per the attached template), with a photo of the author or a group photo of the authoring team.
- A confirmation document from the project investor (as per the attached template), agreeing to and confirming the participation of the construction in the competition.
- Photocopied documents (certified copies of the originals) of certificates relevant to the Vietnam Green Architecture criteria and applicable global Green Architecture standards (if any).

#### 2.1 USB Drive (included in the A4 envelope) - This should contain:

A compilation file of A3 size drawings in both \*.PPT and \*.PDF formats; each file must not exceed a total size of 200Mb; A summary document in both \*.DOC and \*.PDF formats.; Layout files sized 800 x 1000mm for the main content to facilitate exhibition needs; Scanned copies of sustainable design-related certificates (if any); The registration form; Portrait photos of the author or the authoring team in \*.JPG format.





#### 3. A3 Printed Documentation

(Size 297 x 420 mm - only the title of the work should be included, without the names of the author or design team) - include:

#### 3.1 DESCRIPTION:

- Necessary information:
  - + Title of the work
  - + Investor details / Contact address & phone number
  - + Year of design Year of construction completion
  - + Construction/ design location
  - + Land area / built-up area
  - + Total floor area / usable area/ circulation area
  - + Total cladding area using BlueScope materials/ solutions
  - + General information about the total investment (if available)
- Brief introduction of the design assignment and related production technology
- Description of the construction, and design concept
- Main technologies and materials used in design and construction
- Features related to the use of BlueScope materials and solutions
- Sustainable design features (if any)
- Other outstanding features of the construction (if any)





#### 3.2 MAIN DRAWINGS:

- Design concept analysis diagrams (if available)
- Site plan
- General layout of the construction
- Floor plans for major functional areas
- Elevations and sections, highlighting major functional areas
- Details illustrating typical features of BlueScope materials and solutions (if available)
- Renderings of the construction (overall, various components, etc.)
- Photographs of the actual construction with specific annotations

#### Note: ANONYMITY PRINCIPLE

- All explanatory texts and drawings should be compiled in an A3 booklet, and only the title of the work should be displayed the names of the author or the design team must not be included.
- Participants must choose **an anonymous code for their entry** This code consists of two letters followed by three numbers (e.g., AB123) and it should be displayed in the top right corner of the drawings, on the cover of the explanatory text, etc.
- A valid entry is one that fully complies with all components listed in Section 7 and adheres to the anonymity rules. No unique symbols, logos, names of the consultancy firms, or any other identifying marks should be displayed, except for the chosen contest code, to ensure fairness in the competition.







# **08.** AWARD TIMELINES

- Submission period:
  - 1<sup>st</sup> August 2024 16<sup>th</sup> August 2024
- Compilation of entries:
  - 19<sup>th</sup> August 2024 20<sup>th</sup> August 2024
- Preliminary evaluation results announcement:
  - 22<sup>nd</sup> August 2024
- Judging process:
  - 4<sup>th</sup> September 2024 6<sup>th</sup> September 2024
- Winners' announcement:
  - 16<sup>th</sup> September 2024 20<sup>th</sup> September 2024





# **09.** EVALUATION PANEL

The Evaluation Panel of the award is established by a decision issued by the Organizing Committee. It includes the following members:

- **1. Associate Professor Dr. Architect LE VAN THUONG** Rector of the University of Architecture Ho Chi Minh City
- **2. Dr. Architect TRUONG THANH HAI** Vice-Rector of the University of Architecture Ho Chi Minh City
- **3. Architect LUU HUONG DUONG** Vice President of the Architects Association Ho Chi Minh City

#### 4. Dr. Architect PHAM PHU CUONG

Head of the Architecture Department, the University of Architecture Ho Chi Minh City

**5. Master Architect PHAN NGOC PHUC** Deputy Director of the Ho Chi Minh City Department of Planning and Architecture

#### 6. Master Architect DUONG TRONG BINH

Deputy Head of the Architecture Department, the University of Architecture Ho Chi Minh City

#### 7. Engineer DO HUU NHAT QUANG

Co-Founder & Business Development Director at GreenViet

#### 8. Ms. LE DUY LY

Specification Account Manager at NS BlueScope Vietnam

#### 9. Mr. TRINH ANH DUC

Technical Training Manager at NS BlueScope Vietnam





#### MAIN RESPONSIBILITIES OF THE EVALUATION PANEL:

- The Panel operates independently and adheres to the **Operating Regulations of the Evaluation Panel.**
- The Panel's regulations must specifically reflect the principles and methods for evaluating and ranking the competition entries and must be unanimously agreed upon and approved by all members of the Panel.
- The Chairperson of the Panel, on behalf of the Panel, approves the Regulations and is responsible for their implementation. The Chairperson must be present and preside over the Panel throughout its duration.
- All members of the Panel must ensure objectivity, honesty, and the highest responsibility to fulfill the collective task of evaluating the submitted works.







## **10.** TECHNICAL AND SECRETARIAL TEAM

The Technical and Secretarial Team is established by the Organizing Committee's decision and includes the following members:

#### **1. Master Architect NGUYEN TAN HUY**

Lecturer at the Faculty of Architecture, the University of Architecture Ho Chi Minh City

#### 2. Master Architect HONG VIET DUC

Lecturer at the Faculty of Architecture, the University of Architecture Ho Chi Minh City

#### 3. Master Architect DAU VAN TRANG

Specialist in Student Affairs, the University of Architecture Ho Chi Minh City

## MAIN RESPONSIBILITIES OF THE TECHNICAL AND SECRETARIAL TEAM:

- Draft the competition regulations and the operation regulations of the Evaluation Panel, and present them to the Organizing Committee for approval.
- Assist the Organizing Committee in the reception, compilation, and preliminary assessment of competition entries submitted by participating units.
- Review the validity of each competition entry; compile and report on the planning indicators and technical specifications of each entry to the Evaluation Panel.
- Support the Evaluation Panel in evaluating and ranking the entries.





## **11.** COST OF ORGANIZING THE AWARD

- NS BlueScope Vietnam is responsible for covering all costs associated with the award.
- Contesting entities are not required to pay any registration fees.
- The Organizing Committee will not reimburse any costs incurred by participating entities.









The prize structure is as follows:

 Honorable awards for \_\_\_\_\_ **EXEMPLARY INDUSTRIAL ARCHITECTURE** 

**First Prize:** 1 award 🕺 Tangible gift of **50 million VND/ award** 



Second Prize: 2 awards Tangible gift of **35 million VND/ award** 

Third Prize: 3 awards
Tangible gift of 15 million VND/ award

 Special award for —— **EXEMPLARY INDUSTRIAL ARCHITECTURE** WITH LONG-LASTING BEAUTY

1 award Tangible gift of **50 million VND/ award** 





## **13.** CONFIDENTIALITY, COPYRIGHTS, AND PROPERTY RIGHTS

- The contest entries from the participating entities will be securely stored and kept confidential throughout the judging period.
- The Organizing Committee (OC) owns the rights to all contest entries and has the authority to publish and use all contest designs from the participating entities for exhibitions, communications, and other related activities.
- The participating entities guarantee that all contest entries do not infringe on any intellectual property or copyrights of any individual or third party.
- The participating entities are entirely responsible for the copyrights and intellectual property rights of their contest entries, including ideas, the content of submissions, descriptions, drawings, etc., in case of any claims by individuals or third parties.
- If any copyright or intellectual property infringements cause damages to the OC, the responsible participating entity must compensate for all expenses incurred by NS BlueScope Vietnam in organizing the competition and any other related damages.







### **14.** ADDITIONAL REGULATIONS OF THE AWARD

The Organizing Committee (OC) reserves the right to adjust the award regulations and is responsible for informing all relevant parties about any changes.

## **15.** COMPLIANCE WITH AWARD REGULATIONS

- The Organizing Committee, the Evaluation Council, the Technical Secretary Team, the participating entities, and all related parties commit to adhering to the regulations of the award regulations.
- Any competition entries that do not comply with the award regulations will be disqualified.
- Decisions made by the OC regarding violations of the award regulations are final and binding on all parties involved.
- Participating entities do not have the right to demand explanations regarding the evaluation results from the Organizing Committee, the Evaluation Council, or any individuals involved in this award.
- By participating in the award, the entities are deemed to have understood, acknowledged, and voluntarily agreed to comply with the award regulations issued by the OC.





# **16.** DISPUTE RESOLUTION

- The Industrial Architecture Award organized by NS BlueScope Vietnam is governed by the laws of the Socialist Republic of Vietnam. Any disputes related to this award will be resolved through mediation; if mediation fails, the involved parties have the right to file a lawsuit at the People's Court of Ho Chi Minh City.
- The judgment of the People's Court of Ho Chi Minh City is a legal basis that all related parties must comply with and implement.

## **17.** COMPREHENSIVE REPORT ON AWARD RESULTS

The comprehensive report on the award results, including the meeting minutes of the Technical Secretary Team, the Evaluation Council, and the results of the evaluation and ranking by the Evaluation Council, will be compiled by the Organizing Committee and submitted to NS BlueScope Vietnam for approval and publication.







## 18. **DEADLINE FOR SUBMISSION OF ENTRIES**



Deadline for submission: <sup>™</sup> I<sup>st</sup> August 2024 – 16<sup>th</sup> August 2024 (as per postmark)

O Place of submission:

832 Tran Hung Dao Street, Ward 07, District 05, Ho Chi Minh City



Submission handlers: Mr. TRAN MINH DAT - 090 689 2612

> For Registration Form and Investor Confirmation Form details, see: **REGISTRATION FORM**

## 19.

For further information, please contact:



(Ms.) LE NGOC THUY TRANG Brand Communication Manager at NS BlueScope Vietnam



trang.le@bluescope.com

The Award website:

https://colorbond.vn/en/events/industrial-architecture-designaward-2024/

#### **INDUSTRIAL ARCHITECTURE AWARD 2024**

ORGANIZED IN COLLABORATION BETWEEN NS BLUESCOPE VIETNAM AND THE UNIVERSITY OF ARCHITECTURE HO CHI MINH CITY

### **REGISTRATION FORM**

<ul> <li>Consulting firm name: (Design consulting company or Design department of the project's investment company)</li> <li>Contact address: (please specify house number, street, city)</li> <li>Contact phone:</li> <li>E-mail:</li> </ul>
2. Author(s) name/ Team of authors: (lead designer - principal architect and other members (if any)) Contact phone: (representative's phone for the competition entry) E-mail:
<b>3. Name of the competition entry:</b> (Consistent with submitted documents)
<b>4. Anonymity code of the competition entry:</b> (consisting of two letters and three numbers (e.g., AB123))
5. Additional information about the competition entry:
a. Construction location:
6. Portrait of the author or Group photo of the authors:

I hereby declare that all information in this registration form is true and accurate, and I fully accept responsibility for the copyright of the entry as well as the provided information.

Date: ... ... ...2024 **The Applicant** (Signature and stamp)

#### **INDUSTRIAL ARCHITECTURE AWARD 2024**

ORGANIZED IN COLLABORATION BETWEEN NS BLUESCOPE VIETNAM AND THE UNIVERSITY OF ARCHITECTURE HO CHI MINH CITY

#### **CONFIRMATION FORM**

Investor Name: (Project Developer Company)	
Contact Address: (Specify house number, street, city) Contact Phone:	
E-mail:	•
CONFIRMATION:	
<b>1. Consulting Firm Name:</b> (Design Consulting Company or Design Department of	
the Project Developer Company)	
Contact Address: <i>(Specify house number, street, city)</i> Contact Phone: E-mail:	. <b>.</b>
2. Author/Group of Authors: (Lead architect – head of architectural design and	•
other members, if any)	
Contact Phone: (of the person representing the submission)	
E-mail:	
3. Project Information:	
Project Name: (Consistent with the submission documents)	
Construction Site:	••
Design Year: Completion Year:	
Land Area / Construction Area:	•
Total Floor Area / Usable Area / Circulation Area:	
General Information on Total Investment ( <i>if any</i> ):	••
The building does/does not use solutions and materials from BlueScope:	
The building has been commissioned and put into use since:	•

**4. Our company agrees to allow:** (Consulting Firm Name - Name of Author/Group of Authors) **to use the information and drawings of this project to participate in the Industrial Architecture Award 2024 organized by NS BlueScope Vietnam.** 

Date: ... ... ...2024 **Representative** (Signature and stamp)